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means for causing said message information to be  
displayed on the position of the display means set  
by said setting means when said message informa-  
tion is entered in said telephone terminal apparatus 5  
via a telephone line,  
said causing means retrieving from said setting means

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a position corresponding to an attribute identifier  
affixed to said message information, and  
said causing means detecting said attribute identifier,  
which is input together with said message informa-  
tion through said telephone line, thereby to control  
the position where said message information is to  
be displayed.

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